

SUNNY KIM

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EXPERIENCE

- **UX Designer II @ [Amazon Kindle](#)**
Seattle, WA • Mar 2022 - Present

Launched Kindle Scribe, the first Kindle for reading and writing. Collaborated with 10+ Amazon teams for scaling the existing user experience to a larger screen size.

Led north star vision and product evolution strategy for reading experience on all E-readers.

Launched the new information architecture for device settings, including OTA updates and security improvements.

UX Designer I @ [Amazon Kindle](#)
Seattle, WA • Jun 2020 - Feb 2022

Created the E-reader design system, improved adoption across the internal product designers, collaborated with engineers on building component library and tokens.

Designed the OS level navigation allowing users to easily switch between Home and Library, or your current book using the new bottom navigation. Designed swipe gesture pattern for quickly accessing device settings.
- **Product Design Intern @ [Glassdoor](#)**
San Francisco, CA • Jun 2019 - Aug 2019

Designed mobile app experience that eases profile creation for faster job application. Resulted in 29% increase in profile creation per unique user.
- **UX Consultant @ [Sezzle](#)**
Ann Arbor, MI • Jan 2019 - Apr 2019

Led in-depth needs assessment and usability evaluation of the registration and checkout experience.
- **Digital Marketing Specialist @ [DataLocker](#)**
Kansas City, MO • Feb 2017 - Feb 2018

Developed SEO content strategy with data insights and optimized product landing page designs. Conducted and reported tech audits, keyword research, and ranking strategies.

EDUCATION

- **University of Michigan**
Class of 2020 • Ann arbor, Michigan

Master of Science in Information
Specialization in Human-Computer Interaction

University of Kansas
Class of 2016 • Lawrence, Kansas

Bachelor of Science in Journalism, Strategic Communication
Bachelor of Science in Business, Marketing

TOOLS

Figma
Sketch
HTML / CSS
Adobe Creative Suite
Invision
Ustertesting.com
Asana
Framer
Jira

INTERESTS

Design system
Accessibility
Visual design
Lifestyle photography
Food blogging
Floral design